



Paddle for a Cause 2017

On June 10, 2017 more than 100 paddlers from around the world will compete in a grueling 22.5-mile World Paddle Association sanctioned race around Absecon Island. Local athletes and fun seekers compete in 4-mile and 8-mile back bay fun paddles. Spectators gather, as competitors race toward the finish line and join supporters and sponsors for an epic after party on The Deck at the Golden Nugget Atlantic City.

Become a Sponsor

Presenting Sponsor - \$5,000 x (1)

- Inclusion in all Paddle For a Cause media promotion
- Inclusion in ads, public relations, radio and event signage
- Logo on TheDRCF.org homepage paddle slider area
- Logo identified as presenting sponsor at the event
- Logo displayed on all event related apparel
- Promotion on website and social media channels
- Entry for 10 to Paddle for a Cause and after party
- 30-by-30-foot display area at the 2016 PFAC

Paddle for a Cause Event Partnership - \$2,000 x (2)

- Listed at the event Starting Line or Finish Line Sponsor
- Logo included in all start or finish materials
- Company listed on all printed promotional materials
- Inclusion in after party signage
- Logo on Paddle for a Cause posters
- Logo on event T-shirt
- Entry for 8 to Paddle for a Cause after party
- 20-by-20-foot display area for table/tent at event

The Dean Randazzo Cancer Foundation is a New Jersey Nonprofit and 501(c)(3) charitable organization and donations are tax deductible

Why Choose the DRCF?



The Dean Randazzo Cancer Foundation was created in 2001 to promote cancer awareness within the surfing community and provide financial support to people stricken with cancer as well as their families. The Dean Randazzo Cancer Foundation has donated more than \$600,000 to individuals and organizations to aid in the fight against cancer. More than 90 percent of funds raised by the Dean Randazzo Cancer Foundation are awarded directly to individuals with cancer, their families and local cancer centers.

Sponsorship Opportunities

Paddle for a Cause Event Support - \$1,000 x (5)

- Logo on Paddle for a Cause posters and T-shirts
- Logo promoted on DRCF website and social media
- Logo visible at after party
- Entry for 6 to Paddle for a Cause after party
- 20-by-20-foot display area for table/tent at event

Paddle for a Cause Event Member - \$500 x (10)

- Logo visible at after party
- Entry for 4 to Paddle for a Cause after party
- Logo promoted on website and social media

Paddle for a Cause Fundraising

- Paddlers will create a fundraising page on Dojiggy to raise donations
- Every paddler must raise or donate at least \$200 to participate
- Paddlers in each division will compete in a race for cash prizes
- Additional prizes will be awarded to contestants who raise the most funds

To become a Sponsor: Submit the corresponding form and a check made payable to The Dean Randazzo Cancer Foundation to: The DRCF, P.O. Box 149, Somers Point, New Jersey 08244. For more information see TheDRCF.org.